

# Applied Business Level 3

The course covers the same main areas as the Business Studies A Level, but with a more 'hands-on' approach. A high proportion of the Applied Business course is coursework based and units studied previously include marketing a business and organising an event, with last year's Paddle Power event raising a significant sum for charity. Are you up to the challenge of being as motivated as your predecessors? Are you ready to work as a team? If so, then Applied Business is the course for you to study.

## Subject specific entry requirements

In addition to the standard entry requirements, the following subject entry criteria should be met:

- Preferable 4 in English language

## Exam Board

OCR – Cambridge Technicals Level 3 in Business

## Assessment

The course is assessed by exam case studies, assignments, and real projects. You should enjoy and be good at working independently and meeting deadlines, solving problems and researching information. The qualification will have an overall of Pass, Merit or Distinction calculation on the total points achieved from internal and external assessment.

### In Year 12 - Level 3 Certificate in Business

The Level 3 Certificate in Business is a 180 guided-learning-hours (GLH) qualification that consists of two mandatory units:

Unit 1. The Business Environment (Externally assessed exam)

Unit 5. Marketing and Market Research (Internally assessed controlled assessment)

### In Year 13 - Level 3 Extended Certificate in Business

In Year 13, the student adds further units to those already taken in Year 12. The Cambridge Technicals Level 3 Extended Certificate in Business is a 360 guided-learning-hours (GLH) qualification that consists of a total of five units - **three** mandatory units plus **two** optional units. This is roughly equivalent to one A Level.

The additional mandatory units are: Unit 2. Working in Business (Externally assessed written exam)

Unit 4. Customers and Communication (Internally assessed controlled assessment)

The optional unit is: Unit 20 Business Events (Internally assessed coursework)

## This course will lead to:

This is a great course for anybody who wants to be well prepared for the world of work. Many students taking this subject also go on to study business at university. Employers particularly value the practical skills learnt on this course.

*"The highlight of the course for me has been running our Paddle Power event and raising such a fantastic sum for Charity".*