

A Level Media Studies



Media Studies is an exciting opportunity to explore the academic and creative world of the media, including film, television, advertising, magazines and many others. This subject offers a unique mix of practical, creative and academic skills. As well as studying the media, you will have opportunities to produce your own print advertising campaign, with training on photography and desktop publishing. This is a fantastic opportunity for students with an interest in how the media works and a desire to explore their creative side.

Subject specific entry requirements

In addition to the standard entry requirements, the following subject entry criteria should be met:

- 4 in GCSE English

Exam Board

WJEC (Eduqas)

Assessment

A Level – 2 year course	
<p>Component 1: Media Products, Industries and Audiences The examination assesses media language, representation, media industries, audiences and media contexts.</p> <p>Section A: Analysing Media Language and Representation This section assesses media language and representation in relation to two of the following media forms: advertising, marketing, music video or newspapers. There are two questions in this section:</p> <ul style="list-style-type: none"> ▪ one question assessing media language in relation to an unseen audio-visual or print resource ▪ one extended response comparison question assessing representation in one set product and an unseen audio-visual or print resource in relation to media contexts. <p>Section B: Understanding Media Industries and Audiences This section assesses two of the following media forms – advertising, marketing, film, newspapers, radio, video games - and media contexts. It includes:</p> <ul style="list-style-type: none"> ▪ one stepped question on media industries ▪ one stepped question on audiences. 	<p>Written examination: 2 hours 15 minutes 35% of qualification</p>
<p>Component 2: Media Forms and Products in Depth The examination assesses media language, representation, media industries, audiences and media contexts. It consists of three sections:</p> <p>Section A – Television in the Global Age There will be one two-part question or one extended response question.</p> <p>Section B – Magazines: Mainstream and Alternative Media There will be one two-part question or one extended response question.</p> <p>Section C – Media in the Online Age There will be one two-part question or one extended response question</p>	<p>Written examination: 2 hours 30 minutes 35% of qualification</p>
<p>Component 3: Cross-Media Production</p>	<p>Non exam assessment 30% of qualification.</p>

This course will lead to:

This is the perfect preparation for anybody who wants to study media, marketing or related courses at university, and/or go on to a career in one of the many media industries, as well as public relations and communications.

“Media Studies has given me a brilliant understanding of how the media works. I’m really excited about going on to study it at university.”