

### Writing / Analytical

- Art Curriculum Writer
- Art Historian
- Art Critic
- Arts Administrator
- Arts and Cultural Planner
- Website Owner / Blogger
- Graphic Novel Author

### Graphic Design

- Advertising Director
- Logo / Branding Designer
- Advertisement Designer
- Sign Writer
- Magazine Layout Designer
- Book / eBook Designer
- Packaging Designer
- Calendar / Stationery / Wallpaper Designer
- Typographer

### Fashion / Textiles

- Fibre Artist
- Accessory Designer (Shoes / Bags / Hats)
- Dressmaker
- Embroiderer
- Fashion Consultant
- Fashion Designer / Sports Apparel Designer
- Fashion Merchandising
- Pattern Maker
- Costume Designer
- Quilt / Rug / Linen Designer
- Fabric / Textile Designer
- T-Shirt Designer

### Spatial Design

- Architect
- Landscape Architect
- Urban Designer / Town Planner
- Playground / Theme Park / Sports Arena / Golf Course Designer
- Interior Designer / Decorator
- Set / Stage Design

### Digital / Multi-Media

- Animator
- Concept Artist
- Digital Illustrator
- Digital 3D Modeler
- Web Designer
- iPhone/ Android App Designer
- Television / Film Producer

### 3D Product Design

- Industrial Designer / Bridge Designer
- Toy Designer / Kite Designer / Utensil Designer
- Miniature Model Maker / Mock-up Artist
- Stained Glass Window Designer
- Prop Designer
- Food Product Designer
- Potter / Ceramic Designer
- Wood Turner / Carver
- Mosaic Designer
- Jeweller
- Weaver
- Glass Artist

### Photography

- Advertising Photographer
- Fashion Photographer
- Photo Journalist
- Food Photographer
- Portrait Photographer
- Underlying Photographer
- Wedding Photographer
- Stock Photo Seller
- Director of Photography
- Documentary Filmmaker
- Camera Operator
- Film Editor
- Special Effects Designer
- Video Game Design
- YouTube Video Creator

### Fine Art

- Architectural Artist
- Sprly Painter
- Architectural Illustrator
- Book Illustrator
- Graphic Illustrator
- Technician / Textbook Illustrator
- Story Board Illustrator
- Cartoonist/ Caricaturist
- Commercial Artist
- Fine Artist (Painter)
- Printmaker/ Screen Printer
- Courtroom Artist

### Arranging / Display

- Food Stylist
- Floral Arranger
- Display and Exhibition Planner
- Art / Design / Colour Consultant
- Gallery Owner / Assistant
- Museum Curator
- Personal Stylist
- Picture Framer
- Online Curator

### Organisation / People Management

- Art School Director
- Primary / Elementary Teacher
- Middle / High School Art Teacher
- University Lecturer / Professor
- Private Art Instructor
- Art Therapist
- Art Dealer
- Artist Agent
- Art Supplies Retailer

### Any Other Career!

Art can be great preparation for any career that requires fine motor skills, presentation skills, an eye for aesthetics and creative thinking!

# A LEVEL - Y12/Y13

## ART&DESIGN





# FINE ART

The course has two distinct elements:

*Component 01: Personal investigation 60%*

- A practical portfolio with supporting contextual research in response to a set theme. The portfolio may be presented in a format appropriate to the specialism and area of study chosen.
- A related study using words and illustrations demonstrating the context in which their portfolio exists, exploring the relevant genre, subject matter, movement or historical framework of the selected theme.

*Component 02: Externally set task 40%*

Students can choose a starting point from any of the seven given themes for which they will generate an appropriate personal response for assessment. They will carry out preparatory work to research, plan and develop their ideas, before engaging in 15 hours of supervised time to complete their work.

## ASSESSMENT CRITERIA

### AO1

Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding.

### AO2

Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as the work develops.

### AO3

Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress.

### AO4

Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements.



**Entry Requirements:** Level 5 at GCSE in Art or Textiles

**Art and Design** can encourage skills, creativity, imagination and independence based on personal experience, taught skills and critical understanding. Learners show this through their responses to a range of stimuli. The aims and learning outcomes for this qualification are to enable learners to develop:

- **Intellectual, imaginative, creative and intuitive capabilities**
- **Investigative, analytical, experimental, practical, technical and expressive skills, aesthetic understanding and critical judgement**
- **Independence of mind in developing, refining and communicating their own ideas, their own intentions and their own personal outcomes**
- **The experience of working with a broad range of media**
- **An understanding of the interrelationships between art, craft and design processes and an awareness of the contexts in which they operate**

