

Business Studies Curriculum Overview 2023 – 2024

Year group	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 10 EDUQAS GCSE	BUSINESS ACTIVITY – Nature of Business, Goods and Services, Enterprise, Business Planning	BUSINESS ACTIVITY – Aims & Objectives, Stakeholders, Ownership EOS, Franchising, Location.	MARKETING - Customers, segmentation, Market Research, Product, PLC, Price	MARKETING - Promotion, Place. OPERATIONS - Production, quality, Supply Chain	OPERATIONS Sales, Customer Service HUMAN RESOURCES Recruitment	HUMAN RESOURCES Recruitment, Training, Motivation, Organisation, communication, Unions
Year 11 EDUQAS GCSE	FINANCE - Sources, Revenue, costs, Break Even, ARR, Cash Flow	FINANCE - Profit & Loss, Ratios. INFLUENCES - Technology, Ethics	INFLUENCES - Environment, Economy, Globalisation, EU,	INFLUENCES - Legislation. REVISION	REVISION	REVISION
Year 12 EDUQAS A2	Component 1 (AS) Enterprise, Business plans, Markets, Market research, Business structure.	Component 1 (AS) Business location, Business finance, Business revenue and costs.	Component 2 (AS) Marketing Finance	Component 2 (AS) Marketing Finance HR Operations	Component 2 (AS) HR Operations	Component 2 (AS) Revise for Exam Week Start A2 Sales Forecasting, Data Analysis, Market Analysis
Year 13 EDUQAS A2	Component 2 (A2) Analysing financial Performance, Aims & Objectives, Strategy & Implementation	Component 2 Analysing financial Performance, Aims & Objectives, Strategy & Implementation	Component 3 Change management, Risk management, Legal factors, environmental factors, Economy, Technology, Trade	Component 3 Trade, Environment, EU, Globalisation. Revision	Revision	Study Leave

Applied Business Curriculum Overview 2023 – 2024

Year group	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 10 OCR Cambridge National	R067 (TA2): Market research; data; market segmentation R068 (TA1): Market research; sampling methods; Using research tools; Review market research	R067 (TA2): Market segmentation R068 (TA2): Identify customer profile. R068 (TA3): Create a design mix; Review and finalise design	R067 (TA3): Cost, revenue, profit, and loss; break-even; cash R068 (TA4): Financial viability	R068(TA5): risks and challenges R068: NEA Assessment (working on)	R067 (TA4): Marketing mix; advertising medium; promotion product lifecycle; pricing strategies R069 (TA1): Branding. R068: NEA Assessment	R069 (TA1): opportunities and threats R069 (TA2): Promotional plan and materials
Year 11 OCR Cambridge National	R069 (TA3): Planning a pitch and presentation skills. R069 (TA3): Practice pitch; feedback; professional pitch	R069 (TA4): Review brand, pitch, and skills R067 (TA1): Entrepreneurial characteristics; risk and reward	R067 (TA5): Ownership; capital; support R067 (TA3): Cost, revenue, profit, and loss; break-even; cash	R067 (TA2): Market research; data; market segmentation. R067 (TA4): Marketing mix; advertising medium; promotion; PR; selling; product lifecycle; pricing strategies.	R067: Exam revision	R067: Exam revision
Year 12 OCR Cambridge Technical Certificate	UNIT 1 – LO1 Understand businesses objectives, LO2 Understand functional Areas, LO3 Understand Organisational Structures UNIT 5 – LO1 Understand the role of marketing (P1, P2, P3, M1) LO2 Know the Constraints on Marketing (P4)	UNIT 1 – LO3 Understand Organisational Structures, LO4 Use financial data, LO5 Understand Stakeholders UNIT 5 – LO3 Carry Out Market Research (P5, P6)	UNIT 1 – LO4 Use financial data, LO6 Understand External Influences, LO7 Understand Business Plans UNIT 5 – LO3 Carry Out Market Research (P6)	UNIT 1 – LO6 Understand External Influences, LO7 Understand Business Plans, LO8 Assess Business performance. UNIT 5 – LO3 Carry Out Market Research (P6, M2) LO4 present Research Findings (P7, P8)	UNIT 1 – REVISION UNIT 5 – LO3 Carry Out Market Research (D1) LO4 Present Research Findings (M3, D2)	UNIT 20 – LO1 Prepare for The Event (P1, P2, P5, P7, M1, D1) LO2 Deliver The Event

Year 13 OCR Cambridge Technical Extended Certificate	UNIT 20 – LO2 The Event (P3, P4, P2, P6, P7, P8) UNIT 2 – LO1 Understand Business Protocols, LO2 Arranging Business Meetings LO3 Use Business Documents,	UNIT 20 – LO3 Evaluate the Event (P3, P5, P8, M3, D2) UNIT 2 – LO5 Communicate with Stakeholders, LO4 Prioritise Business Tasks	UNIT 4 – LO1 Understanding Customers (P1, P2, P3) UNIT 4 – LO2 Understand Customer Communication (P4, P5, M2)	UNIT 4 – LO1 Understanding Customers (P3, M1, D1) LO5 (P10) UNIT4 – LO3 Verbal & non-verbal communication (P6, P7, M3) LO4 Business Messages (P9)	UNIT 4 - LO4 Business Messages (P8, M4, D2)	Study Leave
--	---	--	--	--	--	-------------

Economics Curriculum Overview 2023 – 2024

Year group	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 10 AQA GCSE	Needs and wants. Key economic decisions and economic activity. Main economic groups and markets, allocation of resources. Factors of production and making choices. Specialisation, division of labour and exchange. Economic Activity. Markets and allocation of resources	Demand Supply Equilibrium Price Price Elasticity of Demand & Supply	Specialisation & division of labour and exchange Costs and Revenues Production and productivity Economies of Scale Market Structures	Competitive Markets Non-Competitive Markets The Labour Market	The Labour Market Misallocation of Resources Externalities REVISION	REVISION Introduction to Macro Economics
Year 11 AQA GCSE	Interest rates, saving, borrowing, spending and investment. Government income and expenditure Economic objectives of the government Economic growth Employment and Unemployment Inflation and price stability Distribution of income Fiscal policy Monetary policy Exchange rates	Balance of payments Supply-side policies Externalities international trade Free Trade and Globalisation	The role of Money The role of the Financial Sector Revision / Exam Technique	REVISION	REVISION	REVISION
Year 12 AQA A2	Component 1 (AS) Economic methodology and the economic problem Price determination in a competitive market	Component 1 (AS) Production, costs and revenue. Competitive and concentrated markets The market mechanism, market failure and government intervention in markets	Component 2 (AS) The measurement of macroeconomic performance How the macro economy works Economic performance	Component 2 (AS) Economic performance	Component 2 (AS) Macroeconomic policy	Component 1 (A Level) Revise for Exam Week Start A2 Course
Year 13 AQA A2	Component 1 (A Level) Individuals, firms and markets and market failure	Component 1 (A Level) Individuals, firms and markets and market failure	Component 2 (A Level) The national and international economy	Component 2 (A Level) The national and international economy	REVISION	Study Leave