

A Level Business Studies

This course will take you through the theory behind the most successful business ventures. Starting off on a small scale, you will find out what drives people to set up their own enterprise in the first place. By the end of the two year course you will know how these great ideas turn into multi-million pound profit making firms. So what makes a business tick? You will be considering the best strategies to use for finance, marketing, human resources and operations. The variety within the course will make sure that you are ready for anything, whether you plan to go to university or head out into industry.

Recent Year 13 leavers have gone on to study various business related courses at university such as Accounting and Finance, Business Management and Business and Marketing. Others are now pursuing careers in finance and accounting, to name but a few.

Subject specific entry requirements

In addition to the standard entry requirements, the following subject entry criteria should be met: 5 in GCSE Business Studies if taken; 5 in GCSE English

Exam Board

Eduqas www.eduqas.co.uk/qualifications/business/as-a-level/

Assessment

The course is assessed by three examinations completed at the end of the course of study:

A Level – two year course		
Component 1	Section A – compulsory short-answer questions Section B – compulsory data response questions To assess Business Opportunities and Business Functions	3 x 2 hour and fifteen minute written Exams each 80 marks Each paper is 33.3% of A level
Component 2	Compulsory data response and structured questions To assess business strategy and analytical techniques used in the business decision-making process. The subject content in Component 1 will underpin the context for Business Analysis and Strategy	
Component 3	Section A – compulsory questions based on a case study Section B – one synoptic essay from a choice of three To assess all of the A level subject content	

This course will lead to:

This course is great for anyone who plans to go to university, regardless of what they decide to study. Business Studies students who decide to enter the workforce straight from school find that the qualification gives them a good grounding to enable them to flourish in whatever career path they choose.